## **Ideation Phase**

## **Empathy Map Canvas**

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| --- | --- |
| Date | 21 June 2025 |
| Team ID | LTVIP2025TMID53034 |
| Project Name | Docspot |
| Maximum Marks | 4 Marks |

**1. SAYS**

* “I wish finding good freelance gigs wasn’t so time-consuming.”
* “I need real jobs, not spam or scams.”
* “Why do I keep seeing the same jobs posted everywhere?”
* “It’s hard to stand out without dozens of past reviews.”
* “I want to focus on my work, not job-hunting all day.”

### **2. THINKS**

### “Will this client pay fairly and on time?”

### “Is this job post even real or already taken?”

### “Am I underpricing just to get hired?”

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**4. FEELS**

* **Overwhelmed** by the number of irrelevant listings
* **Frustrated** by underpaying or unclear job posts
* **Worried** about client legitimacy or delayed payment

